

## CLAIMS

What is claimed is:

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1. A method of advertising commercial products or services, comprising:
    - a) providing a spacecraft with an advertisement location on an external portion of the spacecraft;
    - b) creating an advertisement of an entity that sells goods or services to the general public; and
    - c) placing said advertisement of said entity on said advertisement location.
  2. The method of claim 1, wherein said spacecraft is delivered into space via a carriercraft, and said advertisement is not viewable before or during launching of the carriercraft from the earth's surface.
  3. The method of claim 1, further including providing a camera on a carriercraft carrier from which the spacecraft is deployed and obtaining images of the spacecraft after deployment which show the advertisement located on the advertisement location, and transmitting the images for reproduction or broadcast to the public.
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  4. The method of claim 1, further including providing a telescope or the like on the earth from which images of the advertisement located on the advertisement location can be seen, and transmitting the images for reproduction or broadcast to the public.
  5. The method of claim 1, wherein said spacecraft includes a solar sail and said advertisement is along a surface of the solar sail.

6. The method of claim 1, wherein said spacecraft includes at least one large sheet or membrane along which the advertisement is mounted.

7. The method of claim 6, wherein the large sheet or membrane is a solar sail.

8. The method of claim 6, wherein the advertisement is larger than  $\frac{1}{2}$  kilometer in length.

9. The method of claim 7, wherein the advertisement is larger than  $\frac{1}{2}$  kilometer in length.

10. The method of claim 7, wherein the advertisement is larger than 1 kilometer in length.

11. The method of claim 8, wherein the advertisement is larger than 1 kilometer in length.